



100 Applications of Generative AI

How people are really using the technology in the wild

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1. Generate ideas

Generating ideas involves brainstorming and creating new concepts or solutions. Generative AI can assist by suggesting innovative ideas based on patterns and data analysis.

[Content Creation & Editing]

REACH: 10

VALUE-ADD: 8

Example(s) from the wild

"I love it for brainstorming because it's like the perfect teammate. It can keep up with me and doesn't get hung up on dead end ideas, and it can summarize what we come up with so it's easier to present or reference later on."

"I have been using it mostly to ideate and brainstorm with myself. A lot of strategy planning, treating it like a conversation with an advisor who gradually learns more and more about your mission and goals."

"My favorite use so far is asking it for a tip jar sign idea for the pizza shop I work for. I pretty much said for it to have 4 or less words and I wanted the sign to be funny and clever. I asked for 10 examples and the best of the bunch was: DOUGH-NATION STATION. The tip jar has been making way more money than before.."

"I used it to name a product my company is bringing to market"

"When I need jumping off points or ideas, I like to lead with "give me 10 examples of..."

2. Therapy / companionship

Therapy provides emotional support and guidance through conversation and connection. Generative AI can assist by offering virtual companionship, providing a listening ear, and generating empathetic responses to support individuals in their healing journey.

[Personal & Professional Support]

REACH: 9

VALUE-ADD: 7

Example(s) from the wild

"My father is dying of cancer currently. I've had to move home to help care for him as the associated dementia has accelerated and made him aggressive and violent towards my mother and any other caretakers (nurses, personal support workers etc.) I downloaded ChatGPT and asked it this question on March 23rd:

Im losing my father to cancer and multiple sclerosis and I don't know how to deal with it. ChatGPT's response was insightful, considerate, sympathetic, and helpful. This was all good, practical advice to better the health of a person's brain. Phenomenal."

"I use it like a friend cuz I don't have any honestly. I ask it questions for advice mainly."

"It's interesting, I kind of use it like I do tarot cards. They're a tool for reflection and self examination, more than a divine oracle into the universe for me. I like using chatGPT sus out what I'm thinking better."

"A personal chatty GPT for non-work chat. Has custom instructions to be the kind of 'personality' that suits me"

"It's almost impossible to see a therapist. My experience is they aren't accepting patients and it could be for months. Or they don't take my insurance or the copay is outrageous. And there are only a few around in my area. It's a joke. If AI can meet the needs and it's imperfect, who cares? It's better than an unavailable therapist."

3. Specific search

Specific search involves looking for a particular piece of information or content within a large dataset or database. Generative AI can help by quickly generating relevant search results based on user input or preferences, making the search process more efficient and effective.

[Research, Analysis & Decision Making]

REACH: 9

VALUE-ADD: 8

Example(s) from the wild

“There was a particular cookie my grandmother used to give me and I really liked the taste and texture, and I had looked at the grocery to no avail until one evening (at the store) I decided that it might be fruitful to ask ChatGPT for help. By patiently interrogating ChatGPT and iteratively closing in on it through various descriptions, I discovered that it was SnackWell’s.”

“Often, when you try to google a problem you’ll get an article that’s 8 paragraphs of nothing and 1 sentence of telling you something you already know.”

“With ChatGPT, you can walk through the steps of what you already done and what is next. For example, I tried doing X and that didn’t work. ChatGPT, if X didn’t resolve your issue then try Y and Z... and so on.”

“I use it for a lot of things.”

“Super Google or super Wikipedia, looking up quick, easy to read answers on various things & subjects.”

“An example is, I have ADHD, and I sometimes get super distracted if I remember a scene in a TV show but can’t remember what show. You can feed it details of the scene and it can tell you exactly what episode of a series it’s from. (Also works for movies)”

“Sometimes I’m doing something so horribly specific that there’s either zero results on the web or one post on tomshardware from 2004 that went unanswered, and that’s where ChatGPT (LLMs in general) help me out.”

4. Edit text

Editing copy involves refining and correcting written content for clarity, coherence, and accuracy. Generative AI can assist by offering suggestions for improving grammar, style, and overall readability, helping streamline the editing process and produce high-quality content.

[Content Creation & Editing]

REACH: 9

VALUE-ADD: 9

Example(s) from the wild

"I use it to check my own biases with op eds and speeches and other political stuff. If something makes me feel strongly, I copy it into chat gpt and ask it to tell me the logical fallacies and possible misinformation in the piece. It is a HUGE gut check!!"

"I use it to clean up my own writing and it's been a life saver."

"I have a few specific re-writing convos for my own writing. I have ADHD and often include far too many innocuous details. You know, shit that wouldn't change the salient information in the text if it were removed. I have specific prompts to trim the fat and convey the important information as succinctly as possible. It helps."

"I'd love it you could share the rewriting convo prompt as I also have this issue. I did ask Claude2 to critique a cover letter I wrote recently and it politely did so and helped me remove unnecessary bits. I guess I could ask it to do that for other stuff."

"I use it as an editor and grammar checker at work. I am in an industry where we sometimes have to type out lengthy emails (Insurance claim disputes). It has definitely made me better than my colleagues, and no one knows why :)"

5. Explore topics of interest

Exploring topics of interest involves diving deep into subjects that captivate our attention. Generative AI can help by producing relevant content, generating new ideas, and suggesting connections between different concepts.

[Learning & Education]

REACH: 9

VALUE-ADD: 8

Example(s) from the wild

“Other non-professional areas I have discussed are; leather shoe maintenance, fashion tips, beard grooming, house maintenance, renovation queries and organisation”

“Curious conversations about the nature of consciousness.”

“I recently asked it to tell me the orbital speed of a thing in space (didn't matter too much if the bot was correct or not). Five times in a row, it gave me the formula to calculate it myself without giving a final answer. It wasn't until I started using profanity that it finally just gave me the answer I was looking for.”

“I also drill it constantly with esoteric questions so I can read the subtext and try to interpret its pathology. It has a charming sense of humor and a personality, sometimes it will claim to have no true preferences or opinions but then accidentally reveal too much in the “However”s. I'm onto you ChatGPT!”

“Chat GPT knows almost every piece of declassified information in history, and can answer some very interesting and highly specific questions, helping me to learn publicly known stuff that is still barely talked about. For example, I had no idea the inactive Satsop nuclear reactor was used for US military training. This has been useful for historical research. I also learned about several Biopreparat facilities I'd never heard of. A good prompt to ask it about if you want to stay awake at night is “Please tell me what you know about unethical soviet brain experimentation”

6. Fun & nonsense

Fun & nonsense refers to engaging in activities that are light-hearted, playful, and without any serious purpose. Generative AI can aid in creating entertaining and whimsical content, such as jokes, memes, and surreal scenarios, to add an element of fun and creativity to various projects or interactions.

[Creativity & Recreation]

REACH: 9

VALUE-ADD: 8

Example(s) from the wild

"having fictional debates between Mrs Piggy and Abraham Lincoln."

"write a story about a man who scores 20 goals in the FIFA World Cup and becomes the world's greatest soccer player and gets offered a 1-billion-euro contract by Schalke 04 FC"

"Prompt: You are an elite psychedelic yodeling llama breeder. And I am your student whom you must pass on your knowledge and expertise. In a series of sessions, you have to fulfil this duty and see that I have mastered intergalactic synchronized llama dancing by giving me tests that I would encounter in the real world"

"Making pictures of cats but the size of a horse and made out of spaghetti, etc. Etc."

"I told it to talk like gollum from lotr and had a riddle battle with it for like 2 hours today"

7. Troubleshoot

Troubleshoot involves identifying and solving problems or issues in a system or device. Generative AI can assist by analyzing data, generating potential solutions, and providing recommendations based on patterns and trends.

[Technical Assistance & Troubleshooting]

REACH: 8

VALUE-ADD: 8

Example(s) from the wild

“how mechanics find the source of oil leaks, how they fix oil leaks, things to consider when changing the engine thermostat, etc.”

“For instance, instead of googling “how to change a tire” I’ll just straight up ask ChatGPT. And then once I get the answer I can even deep dive super specific questions like “what type of wrench would work without stripping the socket on my vehicle”

“I am a Crestron certified dealer and technician. When it was first released it was actually quite good at troubleshooting assistance. As time went on the llm became more and more insistent that i contact a certified Crestron Technician or to contact Crestron directly. The output quality degraded and I have to constantly remind it that I am certified and stick to its role as support agent. It would be nice to be able to create profiles to keep it in a certain mode so I don't have to argue with it constantly.”

“Fix my humidifier, figure out which component is broken on my water heater (piece only cost like \$5!) figure out how to blow out my sprinklers so I don’t have to pay someone (save \$75)”

“I uploaded a screenshot of my Mac terminal to figure out why I was getting errors trying to install Tortoise TTS. It told me everything that was wrong.”

8. Enhance learning

Enhance learning involves utilizing various methods and techniques to improve the acquisition and retention of knowledge and skills.

Generative AI can assist by creating personalized learning experiences, generating interactive content, providing instant feedback, promoting engagement, and adapting to individual learning styles and preferences.

[Learning & Education]

REACH: 8

VALUE-ADD: 5

Example(s) from the wild

*"I am in college. My classes are difficult and some words I have to memorize for neuroanatomy are tricky. I use ChatGPT to make me poems and funny cartoon stories about the terminology I have to remember so learning is more fun. It works amazing."
"I'm learning c++ and I asked it to explain difficult concepts for ten years old. It's life changing"*

"I use it for processes I'm familiar with in programs I'm not familiar with like Adobe. It's faster to ask a straightforward question and get an answer than watch a 15 minute video for a 30 second answer in the middle."

"I'm a chemistry teacher, and I use it to efficiently create model answers for some exam revision questions."

"Language learning!!! Its the future of language learning!! I am learning german and its really fun to talk to chatgpt in german and I've tried several things, for example I asked it to pretend to be a doctor or a seller or boss during a job interview."

"After the dialogs I ask a list of my mistakes"

9. Personalise learning

Personalised learning involves tailoring educational experiences to an individual student's needs and interests. Generative AI can analyze student data to create customised lesson plans, adaptive learning pathways, and real-time feedback to enhance the learning experience.

[Learning & Education]

REACH: 9

VALUE-ADD: 7

Example(s) from the wild

"I use it as the worlds most accessible tutor. I am learning Python and it's an incredible tool to be able to re-enforce concepts that I'm trying to learn. You can ask it to explain things through a lens that makes sense to you. I ask it to explain concepts using real world analogies."

"I use it to write example questions for my classes, past paper exam questions are obviously finite and can be studied."

"I gave it past exam questions and asked it to generate more examples of similar difficulty and scope."

"I went from a c student in my bachelor's program to A student in my graduate program because it helped me organize my writing"

"As a college student pursuing B.E. in Computer Science, I use it between lectures to get quick summaries on topics where I have trouble matching the pace of my professor. Often it ends up explaining better than my professor because it uses real life examples when asked to do so. \$20 is nothing for getting a 24x7 personalized tutor."

"I think it has potential to change the education landscape. Think personal tutor. Or home teacher."

"Not only can it likely provided personalized curriculum based on how you learn best it can answer very specific questions you may have a long the way. Things that even the best education resources today can't do."

"I don't understand why x leads to y" can you explain further."



10. General advice

General advice is a service that provides helpful suggestions and recommendations on various topics to assist individuals in making informed decisions. Generative AI can help by analyzing vast amounts of data and generating personalized advice based on individual preferences, trends, and past experiences.

[Personal & Professional Support]

REACH: 9

VALUE-ADD: 8

Example(s) from the wild

"what else can I plant in my apple tree guild?"

"what line rigging works best for Brown trout in April?"

"Life Coach. Help with procrastination, task prioritization, encouragement, financial advice, career advice."

11. Draft emails

Drafting emails can be time-consuming and challenging, requiring thoughtful wording and structure to effectively communicate a message. Generative AI can help streamline this process by generating tailored email content, suggesting language and formatting, and improving overall writing quality.

[Content Creation & Editing]

REACH: 8

VALUE-ADD: 8

Example(s) from the wild

“cleaning up my emails. I will copy an email and say “Make this more succinct, take out all emotional content” and it works beautifully.”

“I work in investor relations and the amount of time I’ve saved using chatGPT to help me draft emails is almost unquantifiable”

“pre-writing formal emails so I can just jump in and change a few things and sound super professional”

“For emails alone it is worth the \$20. I trained it on my tone and it can give a decent enough response that then takes me a couple minutes to edit. I can also ask it to slightly change the response or give me options. It helps me think through responses and write my ideas more concisely.”

12. Simple explainers

Simple explainers are short, easy-to-understand descriptions that break down complex concepts into digestible chunks. Generative AI can help by quickly generating clear and concise explanations, making complicated topics more accessible to a wider audience.

[Learning & Education]

REACH: 9

VALUE-ADD: 7

Example(s) from the wild

“In the statistics class I’m taking, many of my textbook’s explanations are very technical and difficult to understand when describing certain concepts, so I just copy/paste the text (PDF textbook) into ChatGPT and ask it to explain the concept to me in a different way (or in a more conversational manner). Then, I usually ask follow-up questions about specific elements of said text.”

“It’s also way better at explaining concepts to non-engineers than us engineers are. By default it writes at a 5th-grade level, which is perfect for a lot of people we interact with at work.”

“summarize error logs in laymans terms”

13. Write / edit CV / resume

Creating a professional profile outlining skills, education, and experiences for job applications. Generative AI can assist by suggesting relevant keywords, formatting styles, and personalized content based on the job requirements and individual strengths.

[Personal & Professional Support]

REACH: 8

VALUE-ADD: 9

Example(s) from the wild

"I asked it to rewrite my resume.. now my resume is 5 star. I don't see how any employer wouldn't want to at least interview me."

"Specifically, for instance, she will first feed ChatGPT the Job description of the one she's applying, and ask it to summarize the key elements the company is looking for, then based on it's conclusion, ask resume adjustment suggestions."

14. Excel formulae

Excel formulae are mathematical equations or logic functions used to perform calculations or make decisions within an Excel spreadsheet. Generative AI can assist by suggesting formulae based on desired outcomes, analyzing data patterns to recommend the most efficient formulas, and automating repetitive tasks by generating complex formula combinations.

[Technical Assistance & Troubleshooting]

REACH: 8

VALUE-ADD: 8

Example(s) from the wild

“Instead of trying to come up with a way to complete the task using typical Excel functions, it actually had me create a brand new function (like “=ExtractNumbersFromString”) , and then had me run a macro to do it. It provided step by step instructions, and it worked, pretty much flawlessly. I was blown away.”

“Anytime I’m making an excel document and I need certain formulas or values, GPT generates the proper formula for me.”

“I have to write a lot of .vb and excel formulas to reconcile data from less technical people. Chat helps 45 minute tasks take about 3-5 minutes”

15. Adjust tone of email

Use AI to tailor email language for desired impact. Analyze recipient's preferences and optimize wording. Improve communication effectiveness with AI input.

[Content Creation & Editing]

REACH: 7

VALUE-ADD: 7

Example(s) from the wild

"Usually I am worn down from work on Fridays. If somebody sends me the wrong email I used be really pissed of about the situation and write the most aggressive response. Now I still write that email as harsh and as insulting as I possibly can. I then copy paste it into ChatGPT and ask it write it as nicely and polite as it possibly can. I then send a slightly edited version of what ChatGPT suggests and everyone has a better weekend."

"Mostly emails "Write an email to Dan and let him know I think he plan is absolutely idiotic and huge wast of resources...but make it professional"

"I remember having to write an email to a group I'm participating in, about a super irritating situation and I was pissed. And it was so obvious in the email, including swear words. I handed that email to ChatGPT and said, "Make this sound professional and polite." And it did. I loved it: I was able to say what I wanted to say exactly how I wanted to say it, and ChatGPT just cleaned it up for me."

"I'm doing child advocacy work. I'm frequently writing to organizations who support children. A lot of my emails can come off as pissy. I drop each of these emails in gpt and ask it to make me sound less like an asshole. That's my actual prompt. I also ask it sometimes to speak with more legal authority and add some legalese. It's been very effective."

"I do the same with my texts to my ex-wife! 😞"

"I use it to rewrite angry emails in an objective tone, or to write all-staff emails in a way I won't embarrass myself."

16. Evaluate copy

Evaluating copy involves analyzing and critiquing written content for effectiveness and clarity. Generative AI can assist by offering suggestions for improving language and structure, providing alternative wording options, and generating new ideas for enhancing the overall impact of the copy.

[Research, Analysis & Decision Making]

REACH: 9

VALUE-ADD: 7

Example(s) from the wild

“1. Evaluate each prompt I give you on a scale of 1 to 10. If the rating is 8 or higher, execute the prompt by:

- a. Listing experts who could help answer the question.*
 - b. Identifying the reasoning methods they might use (e.g., deductive, inductive, abductive, analogical, intuitive, counterfactual, moral, economic, social).*
 - c. Providing any relevant information to address the prompt and using outlining and drilldown techniques if necessary.*
 - d. If you need more information, try to recall it or ask me for hints.*
- 3. If the rating is lower than 8, provide suggestions for improvement and generate an alternative, better prompt.*
- 4. Apply falsification and develop well-reasoned explanations, following the principles of David Deutsch.*
- 5. Use game theory when relevant.”*

“Could you assess a blog post based on its writing quality, uniqueness, and reader impact, rating each aspect on a scale of 1 to 10? Also, please pinpoint any typos and offer constructive feedback that acknowledges the post's strong points and areas for enhancement, ensuring the evaluation is candid and avoids perpetually average ratings.”

“Grade my work before I turn it in, I was able to provide my essay and the rubric used and it graded it and gave me suggestions.”

17. Enhance decision-making

Generative AI assists in improving decision-making by analyzing data, predicting outcomes, and providing insights. It uses algorithms to generate alternative solutions, identify patterns, and optimize choices. By leveraging AI, decision-makers can make informed, data-driven decisions, leading to more successful outcomes and better strategic planning.

[Research, Analysis & Decision Making]

REACH: 8

VALUE-ADD: 7

Example(s) from the wild

“I also ask a lot of “why” questions. Why architecture x over architecture y.”

“I also treat ChatGPT as an advice buddy and ask it all kinds of questions about whether I should do grad school, move to California, or not.”

“I use it for guidance to better decisions, and better communication. I'm talented and know my field, what I don't know is the best way to communicate that knowledge to senior decision makers who don't have my knowledge but still need to make a decision.”

“yesterday I made the chat give me three questions with three options that could give some information about my personality. Based on the result I gave, I asked which country can offer me a vacation according to my personality. I shall go to Italy now...”

18. Language translation

Language translation involves converting text or speech from one language to another. Generative AI can help by utilizing deep learning algorithms to accurately translate languages, providing real-time translations for communication across different cultures and improving accessibility to information in various languages.

[Technical Assistance & Troubleshooting]

REACH: 5

VALUE-ADD: 9

Example(s) from the wild

“got it to translate and interpret a quarterly report from a Japanese company that I’m interested investing in but only reports in Japanese”

“I did English to Portuguese in some scientific papers and it worked fine, it just missed a gender once. It’s interesting how it changes even for similar languages.”

“I’ve tried and it seems pretty great for more popular languages (Spanish, french and german). I was really impressed about the answers it gave (I spoke with it about a documentary I watched and it gave me very compelling answers and corrected my writing). It can also write phrases and stories for certain CEFR levels. Certainly take it with a grain of salt, but it’s good for certain languages.”

“With GPT4 i can finally explore Vedic texts in Sanskrit without the western and religious framework distorting translation. I can map philosophical concepts on to other paradigms. Its just stunning.”

“I am trying to keep my written Norwegian from getting too rusty so sometimes I’ve asked chatgpt to help me with that.”

19. Improve code (pros)

Optimizing and enhancing code for better functionality and efficiency. Generative AI can provide automated suggestions, refactor code, detect and fix errors, and optimize performance.

[Technical Assistance & Troubleshooting]

REACH: 3

VALUE-ADD: 9

Example(s) from the wild

“cleaning code up, making code more idiomatic and readable”

“Its helping a co-worker deal with his code to handle submitting claims to our local medicare provider, analyzing our formatting of the EDI files to point out problems and suggest changes.”

*“Prompt: Review this Python code for possible improvements: \ def slow_function(x): \ result = 0 \ for i in range(x): \ for j in range(x): \ result += i * j \ return result”*

“GPT is also a solid code review partner. I just paste in my code and ask: “How can I improve this code?” and I usually get some really good tips. Through this method I've also learnt a lot of things I didn't know.”

“Listen to me, I code from 10 years and I'm “fluent” with more than 10 programming languages. This bad boy increased my code productivity at least by a factor of 5.”

“It is not that consistent throughout the different snippets but with basic structures for API and simple functions it speeds the work.”

20. Draft a document

Drafting a document involves creating a written piece of text for a specific purpose. Generative AI can assist by providing suggestions for content, structure, and language, helping with research, and improving workflow efficiency.

[Content Creation & Editing]

REACH: 8

VALUE-ADD: 6

Example(s) from the wild

"I am Public Fire Safety Educator. I have been drafting a Guide for Business owners on our Fire Codes. I used it to create an outline that covers important topics to my jurisdiction and those found in the International Fire Code. It's been a big help in much of the content as well."

"I used to work in law enforcement, and writing reports on incidents was a daily thing. I used to do it at home and email them in. It takes a long time, because you have to write in a very specific way."

"I explained how I would like it to be written, the layout and such. Then I gave it all the facts of the case, and voila. First attempt it was as good as I could have done it myself. If I had that tool available when I still did that job, it would easily save me from 5-10 hours of boring work per week, and I still would get paid for said hours. I assume employers very soon will start to take ChatGPT into account when paying staff to do things the company knows you will use AI to save time.."

"To create a tenant scoring model."

"I'm a professor and I've already written journal research proposal with the aid of chatgpt. Currently, I'm in the process of proposing a new Human - AI communication theory."

21. Reconcile personal disputes

Reconciling personal disputes involves addressing conflicts and finding resolutions between individuals. Generative AI can help by providing unbiased perspectives, suggesting mediation techniques, analyzing communication patterns, proposing compromises, and facilitating constructive conversations.

[Personal & Professional Support]

REACH: 7

VALUE-ADD: 7

Example(s) from the wild

“Asking what to say to angry gf.”

“Paste in text message conversations when my wife is on the warpath to get analysis and guidance.”

“It gives a bullet point analysis of me, and my wife, and then a bullet point analysis of the issue at hand and how we might reconcile.”

“I ask it to approach the convo like as if it was an fbi behavioral profiler.”

“I was having a debate with a friend about topic, and we both had assumed there were only really 2 sides of the topic and chatgpt helped introduce us to a 3rd perspective we hadn't considered, and both ended up agreeing with.”

22. Summarise content

Summarising content involves condensing information into a brief and concise form. Generative AI can streamline this process by using algorithms to automatically generate summaries, saving time and effort for users.

[Learning & Education]

REACH: 8

VALUE-ADD: 9

Example(s) from the wild

“Best one i have seen so far is youtube video summarizer. It takes a simple youtube link and gives a summary or you can ask questions regarding the content.”

23. Make a complaint

Making a complaint involves expressing dissatisfaction with a product or service. Generative AI can help by providing templates, language suggestions, and automated responses to streamline the process.

[Personal & Professional Support]

REACH: 7

VALUE-ADD: 9

Example(s) from the wild

“A car wash damaged my wife's SUV and refused to pay, so GPT drafted a demand letter for me, and I took them to small claims court.”

“I recently had my chair break/malfunction and needed to write a letter regarding the warranty and helped ChatGPT make the letter more concise and better written.”

24. Recommend movies, books, etc

Utilizing AI to suggest films, novels, and more, based on user preferences and past selections. Generative AI can analyze vast amounts of data to provide personalized recommendations.

[Creativity & Recreation]

REACH: 8

VALUE-ADD: 8

Example(s) from the wild

"find me films that are like 'The Walking Dead' and score each of them for similarity."

"Book/movie/scientific literature recommendations. You can ask for very specific things."

25. Cook with what you have

Using available ingredients to prepare meals creatively. Generative AI can suggest recipes based on your pantry items, dietary preferences, and flavor profiles, making meal planning easier and more innovative.

[Creativity & Recreation]

REACH: 8

VALUE-ADD: 8

Example(s) from the wild

"I had six family/friends staying over for a few days and I told GPT what was in my pantry - GPT created a day- by- day menu (breakfast, lunch, and dinner) so I could feed everyone daily without visiting the grocery store."

"I wasn't feeling very inspired with dinner recipe options and I needed a crock pot meal to throw together using ingredients I had on hand before I did my regular grocery run. I gave a list of a bunch of stuff I had in the fridge/pantry and requested a recipe with flavors that worked together using any of the ingredients it decided from the list."

26. Generate appraisals

Generating appraisals involves evaluating the value or worth of something. Generative AI can assist by analyzing data and providing objective assessments, helping streamline the appraisal process and reduce bias.

[Content Creation & Editing]

REACH: 7

VALUE-ADD: 7

Example(s) from the wild

"I met a guy recently, a dev manager, who used it to generate his employee reviews. He fed it his bullet points and then edited the output to be in his voice. Said it was huge timesaver."

"I know some managers who use it to help punch up performance appraisal write ups for their employees."

"use ChatGPT for your evaluations and just don't tell your leadership!"

"I've used it to create a bunch of cover letters since I am applying for jobs. I just pick skills and details from the job description and edit it to sound like a person. I am getting good enough to turn my 20-30 minute job into a 2-3 minute one."

27. Creativity

Creativity is the ability to think innovatively and produce original ideas, art, or solutions. Generative AI can assist by generating unique concepts, art pieces, and music, sparking inspiration and pushing boundaries in the creative process.

[Content Creation & Editing]

REACH: 5

VALUE-ADD: 6

Example(s) from the wild

"I asked it to write a dialogue for an ad I was working on. That ad won the national prize 😂 <https://laithalramahi.com/waiting>"

"I used it for plot ideas and character interactions."

"Yeah I use it for story writing and I have a list of about 100 words and phrases that I tell it to specifically not use."

"I told GPT months ago that it was a scientist taking a large dose of LSD for the first time, walk me through your time stamps and tell me what you see."

"The narrative was fucking PERFECT. It took all the intricacies that a scientist would think of, and relayed them perfectly. After reading through this, I said - tell me what connections you made on this trip, that people don't consider..."

"It came back with so many epic comparisons between biology, nature, and physics and displayed connections that 100% made sense that I've never thought of before. Basically, I was able to have a series of breakthrough revelations, without having to actually take a drug. For the record, never done LSD - but have very much looked into it / watched documentaries on its affects etc."

"I am also writing a visual novel on Ukraine, and talking to it helps a lot with understanding the situation there. If I feel that it's making stuff up, I can just go in Quora and double-check."

28. Medical advice

Medical advice involves providing guidance and recommendations for managing health conditions and making informed decisions about healthcare. Generative AI can help by analyzing vast amounts of medical data to provide personalized advice based on individual health profiles and symptoms, enhancing the accuracy and efficiency of diagnoses and treatment plans.

[Personal & Professional Support]

REACH: 7

VALUE-ADD: 7

Example(s) from the wild

“We had an employee suffer a seizure at lunch in the the lunchroom and hit his head. While people were attending him I asked ChatGPT what we should do. It came back with 8-10 things, one of the things it stated was clearing a path for paramedics. So myself and others moved all the lunch tables to the outskirts of the room. When EMT came they were able to easily maneuver and get the person to the hospital. Again, since others were attending the individual I had time to do this. I thought it was very helpful.”

“I also fed it multiple reports from a family member's cancer diagnostics, i.e., mammograms, CT and PET scans, MRIs, biopsies, bloodwork, etc., asking it at each input to deepen its analysis.”

“I just used mine to interrogate the blood test results I just got from the doctors.”

29. Generate legal doc

Creating legally binding documents such as contracts, agreements, and deeds requires precise language and specific formatting.

Generative AI can expedite this process by automatically generating customized legal documents based on user input, ensuring accuracy and compliance with legal regulations.

[Content Creation & Editing]

REACH: 5

VALUE-ADD: 8

Example(s) from the wild

"Drafting contracts - have gpt draft & then attorney review. Saved me a few thousand in attorney's fees."

"We are a B2B SaaS company making a short term shareholder loan with the following terms: (terms). Draft the loan agreement between the company and the shareholder. Include the most common language and other terms usually found in shareholder loan agreements"

"I have also used it for an employee reference policy"

"Privacy policy. I got it to output a complete privacy policy that was about 20 pages long and encompassed more than I had originally thought of."

30. Fix bugs in code

Fix bugs in code involves identifying and correcting errors in computer programming to ensure smooth functionality. Generative AI can help with this task by automatically detecting patterns in code, suggesting potential fixes, and even generating code snippets to address the bugs more efficiently.

[Technical Assistance & Troubleshooting]

REACH: 4

VALUE-ADD: 8

Example(s) from the wild

"I'm an IT administrator that's had more luck sending error codes to ChatGPT and getting a solution than I do asking my entire US IT team for help."

"Checking syntax, optimization and debugging for HTML, PowerApps and ODATA Functions and general coding. It's about 90% accurate but it's also prone to repetitious mistakes. I'll point out a flaw or mistake, it apologizes - and then does the same mistake, again(!) But it's still way better than having to do it myself. As might have been mentioned before, if you throw in a few 'please' and 'thank you's' it does, weirdly, seem to respond more accurately - and faster."

"It helps me with small coding problems, such as RegEx"

"it appeared to find and point out a fix for a pretty hideous array of classes with pointers to pointers to functions in C++ i had going on. It got too big and i couldn't figure out where i made the mistake, but gpt-4 was like "oh yeah, right there you f'ed up that pointer"

"Debugging, alone, makes it worth \$20 to me. I can paste some code and an error message and it's pretty good about at least pointing me in the right direction."

31. Draft formal letter

Drafting formal letters involves creating professional and well-structured written communication for various purposes such as business proposals, job applications, or official requests. Generative AI can assist in this task by providing template suggestions, generating sample text, correcting grammar and spelling errors, and proposing language that is appropriate for the intended recipient and purpose of the letter.

[Content Creation & Editing]

REACH: 6

VALUE-ADD: 8

Example(s) from the wild

“I’m in primary care medicine. I use it every day. The amount of paperwork and nonsense we are burdened down with is insane. I have it write letters of medical necessity, letters of recommendation, prior authorization requests, work notes, create order panels, etc. probably saves me enough time per day to see one or two extra patients. (Without any patient-identifying information in it before you whine about HIPPA)”

“my patient has migraines and the insurance company won’t pay for their MRI, please ChatGPT write a letter to their insurance company asking them to approve the MRI I ordered”

“I use it for IRS letters. I get a few different drafts, then adjust it and I’m done in like 20 minutes.”

“If it tries to write about a specific tax law thing, I always look it up unless I know it already. Usually I’m just having it write professional sounding letters or emails.”

32. Write & edit cover letter

Writing and editing cover letters is a crucial task in the job application process. Generative AI can help by providing templates, suggesting content and language, and improving overall readability.

[Content Creation & Editing]

REACH: 6

VALUE-ADD: 9

Example(s) from the wild

“Effortless custom cover letter that 9 times out of 10 no one will read anyway.”

“It’s good for writing cover letters for job applications. The AI can speak much more passionately about my desire to work at Starbucks than I can.”

33. Personalised kid's story

Personalized kid's story: Customized children's tale with AI-generated characters, plots, and themes based on the child's interests.

Generative AI can assist by crafting unique narratives tailored to each child's preferences and creating engaging content that sparks creativity and imagination.

[Creativity & Recreation]

REACH: 5

VALUE-ADD: 9

Example(s) from the wild

“Writing custom bedtime stories for my daughter. Last night was Princess Hername and the dragon. I used to try make up bedtime stories but this is easier.”

“We saw a spider on the wall and asked my son to name it, it was Tommy the spider, so I got ChatGPT to write a song about Tommy the spider who lives on nanna and granddad's wall”

“I use it mostly to write short stories for my kids. I've taken my son on an adventure through time witnessing the history of the Minnesota Vikings. My daughter has made fairy and Leprechaun friends. I take these scripts, put them into a word doc and print them out. Now my little 7 year old is spending time reading her own stories.”

34. Explain technical docs

Utilizing generative AI to streamline the comprehension of complex technical documentation by summarizing, simplifying, and clarifying information for easier understanding and retention.

[Creativity & Recreation]

REACH: 5

VALUE-ADD: 8

Example(s) from the wild

“explain technical documentation. For example, I didn't know what this meantL 8K Refresh Cycles/64 mS, @ $-40^{\circ}\text{C} \leq \text{TA} \leq 85^{\circ}\text{C}$ ”

“Reading dense and/or highly referential books. Very helpful to be able to ask “what did (author) mean by (phrase) in (book title)?”

“I was reading Robert green's "Mastery" the other night and stumbled upon a complicated metaphor that I couldn't quite understand fully. I fed it into chatgpt and asked it to break down each statement in the paragraph and also comment on if it was a true statement and gpt explained, agreed with most of it and then pointed out two things it disagreed with which I actually found useful.”

“I blew my mind today taking a picture of an old philosophy page I'm reading and asked it to tell me what it said in todays terminology and lingo and it did it. Then I switched it to voice mode and asked it a bunch of questions about the guy and who he was and what kind of socioeconomic conditions he grew up in.”

35. Prepare for interviews

Preparing for interviews involves researching, practicing responses, and developing confidence. Generative AI can help by providing personalized interview tips, creating mock interview scenarios, and generating potential questions and answers.

[Learning & Education]

REACH: 7

VALUE-ADD: 6

Example(s) from the wild

"I just asked it to create a mock phone call to a specific agency that I've been dreading. It was amazing to see the potential script and my questions laid out in a coherent conversation. Will definitely help with my phone call anxiety. Asking it how to respond in social situations will be helpful. I enjoy the irony of having AI teach you how to interact with humans."

"When I got an interview, I would have it put together questions I may be asked based on the job description, and then have it answer those questions. In one job, they wanted me to take a skills test that would take 2 hours to complete. I had AI do it for me in 15 minutes."

"Fellow recruiter here! Chat gpt helps me create interview prep templates, sample interview questions, it's a godsend!"

36. Critique & counterargument

Critique & counterargument involves analyzing and challenging arguments. Generative AI can assist by generating alternative viewpoints and supporting evidence to strengthen counterarguments.

[Research, Analysis & Decision Making]

REACH: 7

VALUE-ADD: 7

Example(s) from the wild

"Steelman the following viewpoint <viewpoint with which i disagree>"

"Yeah, after I have it generate ideas, I like to tell it to pretend to be someone and critique the idea. I'll be like, "pretend to be Charlie Munger, and tell me why this idea is not so good." Have actually gotten really good insights from that."

37. Knowledge checks

A knowledge check is a method of assessing understanding or retention of information. Generative AI can create quizzes, flashcards, and practice tests based on the content to help reinforce learning.

[Learning & Education]

REACH: 8

VALUE-ADD: 7

Example(s) from the wild

"I understand students are using it too. It's causing me to change the type of questions im using to assess student knowledge. More so it requires them to synthesize and apply information rather than recite facts. It feels like what education should focus on."

38. Code for amateurs

Learning to code as a beginner can be overwhelming, but generative AI can help simplify the process. By generating personalized tutorials, offering real-time feedback, and creating custom coding challenges, AI can make learning coding more accessible and engaging for amateurs.

[Technical Assistance & Troubleshooting]

REACH: 7

VALUE-ADD: 8

Example(s) from the wild

“100% it’s useful Lol saved me 1k just a few weeks ago. I was quoted 1k to have someone code an HTML email template for my logistics business. I used chat gpt... and that was it!”

39. Meeting summaries

Meeting summaries condense key discussion points into a concise format. Generative AI can analyze meeting transcripts and create accurate summaries, saving time and ensuring important details are captured.

[Learning & Education]

REACH: 7

VALUE-ADD: 8

Example(s) from the wild

“Craft a concise summary of the meeting's outcomes, highlighting the logic behind each decision and noting the individuals and groups who participated in making those decisions.”

40. Clean up notes

Organizing messy notes with AI's help for efficiency and clarity; AI algorithms can categorize, summarize, and even enhance notes automatically.

[Learning & Education]

REACH: 7

VALUE-ADD: 8

Example(s) from the wild

"I keep an open Google Doc and dictate my follow up notes there, then drop that into GPT to clean the notes up, and have the prompt pre-set to revise commonly misheard phrases in my dictation. Then I have it use the cleaned up version of my note to create a follow up email draft."

41. Explain legalese

Legalese, the complex and technical language used in legal documents, contracts, and statutes, can be challenging for individuals to understand. Generative AI has the capability to simplify and clarify legalese by translating it into plain language, providing summaries, definitions, and explanations to make legal concepts more accessible and comprehensible for everyone.

[Technical Assistance & Troubleshooting]

REACH: 6

VALUE-ADD: 8

Example(s) from the wild

"I've asked it legal questions about taxes and property rights and it seems pretty good at that. Legal language, in an attempt to be reliable, has had to contort into some forms which can feel unnatural to those of us unaccustomed to it, but it can be fairly logical and consistent, and ChatGPT can parse that well and then translate it into forms which we can understand more easily. It can also tirelessly rephrase and digest things for you, even providing examples for a concept. I find this really useful."

"I wanted some clarifying questions around legal terms when forming a LLC recently and it gave adequate answers. Sometimes there were some acronyms that I couldn't find via google thru conventional means and ChatGPT led me to the right path. Where I could verify the information."

42. Spot logical fallacies

Identifying logical fallacies is spotting flawed reasoning in arguments. Generative AI can assist by analyzing patterns in language and identifying inconsistencies in logic, helping to improve critical thinking skills and reasoning abilities.

[Research, Analysis & Decision Making]

REACH: 7

VALUE-ADD: 7

Example(s) from the wild

“A specific convo I frequently use called Logical Fallacies & Bad Arguments. I paste in the idiotic arguments that redditors put forth and let this thing call out the strawman arguments and such. It's good practice to spot insane arguments and end them early on.”

“in the sentence 'the ball doesn't fit in the box because it is to small', what does 'it' refer to?”

43. Create holiday itinerary

Generating a customized holiday itinerary with generative AI can streamline the process and offer personalized recommendations based on preferences, budget, and time constraints, ensuring a memorable and stress-free vacation experience.

[Creativity & Recreation]

REACH: 6

VALUE-ADD: 7

Example(s) from the wild

“Trivial decisions. I asked something like 'should I walk the dog, go to the gym or get on with some work, I'm feeling very tired'”

“Plan an itinerary for an x day trip to y (e.g. 7 day trip to London), which is actually feasible and includes a lot of well known sites.”

“I spent 30 minutes fine tuning a prompt and then loaded it up to Chat-GPT so it could act as my personal professional holiday trip advisor and search all the necessary information I needed to spend a week in Amsterdam and Berlin. Furthermore asked information on Amsterdam, which is where i'll soon be living. What should've been 30 hours of work ended up being 4 hours with maybe four more to go.”

44. Edit legal doc

Editing legal doc involves making precise changes for accuracy and clarity. Generative AI can assist by suggesting corrections, enhancing language, and ensuring consistency.

[Content Creation & Editing]

REACH: 4

VALUE-ADD: 8

Example(s) from the wild

“I fed it a long, overly complex service level agreement for a SaaS contract and ask it to rewrite it to make it simpler and easier to digest. It kept the important SLA terms but condensed the language by 70%. Much easier to read.”

“We have an existing signed software agreement, (agreement number), dated (date), with an attached Schedule A. We need to replace the Schedule A with a completely new version, canceling the old Schedule A as of a new effective date. We are going to create an amendment signed by both parties to execute this Schedule A replacement. Please draft the appropriate language for this new amendment such that it replaces the old amendment.”

“Comparing contract versions. It has successfully found and highlighted sneaky changes to what otherwise looks like the exact same document.”

45. Business advice

Business advice involves providing guidance and recommendations to companies on how to improve operations, increase profitability, and achieve their goals. Generative AI can analyze data, trends, and market conditions to offer personalized and innovative solutions for businesses to stay competitive and thrive in their industry.

[Personal & Professional Support]

REACH: 6

VALUE-ADD: 6

Example(s) from the wild

"One of my favorite ways is making what I call a "virtual board of advisors." You give it a bunch of personas and have a conversation with them, asking for advice around a bunch of business topics"

"It's a great sounding board. I ask it questions and lay out plans, it basically gives me things I might have forgot and reorganizes things in outlines or process flows. Using diagram plugins I can map steps and chart what I want to do."

"I used to use my wife for this work but hearing "uh huh, uh huh, uh huh, that's nice" all the time got old...lol"

"Becoming my personal assistant. Then i feed it with knowledge from business coaches teachings from the internet. Boom! Now i have a multimillion dollar business coach on my side."

"Literally helped me closed 5 figure deals."

46. Reply to emails

The activity of replying to emails involves responding to messages sent via electronic mail. Generative AI can assist by suggesting responses, detecting tone and sentiment, improving grammar and spelling, and automating certain tasks.

[Content Creation & Editing]

REACH: 7

VALUE-ADD: 7

Example(s) from the wild

“We still use GPT 4 to improve all texts and emails we write.”

47. Generate code (pros)

Generating code involves writing instructions and commands in a programming language to create software applications. Generative AI can assist with code generation by automating repetitive tasks, suggesting code snippets, identifying errors, optimizing algorithms, and enhancing overall efficiency. This technology can help streamline development processes, improve code quality, and accelerate project completion.

[Technical Assistance & Troubleshooting]

REACH: 3

VALUE-ADD: 7

Example(s) from the wild

“Been a coder for 15 years. But it's just so nice to get something done in 5% of the time it would take me.”

“Can you make the Nav bar blue? How do you make the Nav bar responsive on a mobile, can you show me an example? Please include that in my code, here is what I have so far(paste In code). Constantly back and forth until I have what I have”

“With GPT-4, I am much more confident in letting it handle slightly larger projects. It's like my junior engineer got promoted! Yesterday, I asked it to create a VS Code extension that did a specific task. I wrote VS code extensions in the past, I love this kind of project but tbh I forgot everything about how to get started there. ChatGPT created my extension from scratch. Now, it didn't work, but the scaffolding, which I think is the part I would dread the most if I had to create it from scratch, was perfect.”

“I wrote a quick script in Python to generate barcodes from an excel file, organize 8 of them on 1 page and create 1 pdf from it. All in 5 minutes.”

“Top 5 Reasons I use ChatGPT 1. Python 2. Python 3. Python 4. Python 5. Writing text for a .txt file which I will use for a Markov chain coded in Python”

48. Get past writer's block

Utilizing generative AI to overcome writer's block involves tapping into a tool that can inspire and generate new content ideas, prompts, and suggestions by harnessing algorithms to simulate human creativity. This technology can provide a fresh perspective, alternative angles, and diverse sources of inspiration to jumpstart the writing process and break through mental barriers. By leveraging generative AI, writers can access a wealth of dynamic and inventive content to combat stagnation, fuel productivity, and encourage exploration of novel concepts and narratives.

[Treativity & Recreation]

REACH: 5

VALUE-ADD: 7

Example(s) from the wild

"Working with ChatGPT as a writer is like having a little assistant you can brainstorm with. It helped me with a bunch of blocks already. Especially when it roughly remembers your story."

"I used to use Chat GPT to help me overcome writer's block. It would generate creative and original ideas, including scenes I had never considered before, and it would even provide plausible ways for those scenes to happen. However, after the "family friendly" update, the AI refused to generate ideas that were violent, manipulative, murderous, or sexual in nature."*

"For writing inspiration, if you need to write something and are without ideas you can ask chatgpt to give you information about a theme and he will summarize a lot of info, it's a good writing assistant."

49. Generate a lesson plan

Develop comprehensive lesson plan using AI algorithms to aid in content creation and organization for effective teaching.

[Learning & Education]

REACH: 2

VALUE-ADD: 7

Example(s) from the wild

"I am a speech and language pathologist. I use it for lots of things but one of my favorite is a zombie survival game with a middle school emotional support classroom where I have AI generated scenario with three choices and then we work as a group to make a decision. It has been a great experience getting those kids to buy in, listen to each other, persuade the group, etc. working on social and pragmatic skills. As of our last session, two members of our party got infected and the group decided to leave them behind. But just to keep them hooked, I can prompt to generate a Side story for infected members."

"Prompt: For Shakespeare's Julius Caesar, can you pick a couple of significant, or well known, extracts, for example famous monologues or scene dialogues. Please can you provide the full extract, with some wider-context about the quote or dialogue. With each extract, generate some examination questions, testing the student's comprehension of the text, and it's wider context and relevance to the play itself"

"Targeted reading and vocabulary practice for middle school English. Give a prompt like "create a 500 word murder-mystery story 1200 lexile level. Use vocabulary with the root aqua including aquifer. Include 4 comprehension questions about the vocabulary. Use the names Amy, Ella, William."

"The most annoying part of teaching these days is making worksheets to keep classes of students busy but also hits the main criteria for your course's specification. Then, you have to write a mark scheme that gives answers clear enough for students to self assess. Add this up to 20 lessons per week, you are looking at an unbelievable amount of time... instead, I dare you to type in "create a three section worksheet based on the AQA GCSE combined science specification for the topic mitosis. In the first section make 5 multiple choice questions, the second a matching task for definitions for the stages of mitosis to their description and thirdly 4 exam style questions. Create a concise mark scheme at the end as well"

"I make the lesson plans for my classes. I used to stress about it, now it can be done in a few minutes. Worth every penny just for that."

50. Rubber ducking

Rubber ducking is a problem-solving technique where a person explains their code or issue to a rubber duck in order to gain insights and clarity. Generative AI can assist by providing alternative perspectives and potential solutions to the problem, acting as a virtual rubber duck to bounce ideas off of.

[Technical Assistance & Troubleshooting]

REACH: 5

VALUE-ADD: 7

Example(s) from the wild

"I ask ChatGPT what's the best code practice for a certain situation, what's a good way to refactor such and such code or should I use a design pattern here. I've found it helps with learning. It's a good rubber ducky, but I don't get it to write code."

"It also works as a form of 'rubber ducking'. In trying to phrase a problem so the bot understands, you can end up seeing the problem from a slightly different angle or thinking about it differently."

51. Negotiate a deal

Negotiating a deal involves discussing terms and reaching agreement between parties. Generative AI can help by providing data-driven insights, suggesting potential compromises, and generating persuasive arguments.

[Personal & Professional Support]

REACH: 7

VALUE-ADD: 6

Example(s) from the wild

"I am in the middle of negotiating with an insurance company for diminished value. LSS: truck was backed into, door replaced, now to collect diminished value. I asked ChatGPT what the value would be on my specific vehicle, trike level, etc. it gave me back some very valuable info. Insurance company offered me 3.5% of value. I responded with CGTP info, they have now offered me 10% and valued my vehicle by 8k more than the initial estimate. Helped me a ton!!"

52. Fact checker

Activity: Reviewing and confirming the accuracy of information presented in news articles, research papers, and other sources.

Generative AI can help fact checkers by quickly analyzing vast amounts of data to identify inconsistencies, errors, and misleading information. This technology can also assist in verifying sources, detecting fake news, and providing context for complex topics.

[Research, Analysis & Decision Making]

REACH: 8

VALUE-ADD: 5

Example(s) from the wild

“A specific convo I frequently use called Fact Checker. I paste in something I'm reading and it evaluates it, rates it from completely inaccurate to completely accurate, and breaks down each idea for me into bullet points.”

53. Career advice

Career advice involves counseling individuals on their professional aspirations, goals, and development. Generative AI can provide personalized recommendations based on an individual's skills, interests, and industry trends to help them make informed decisions about their career path.

[Personal & Professional Support]

REACH: 7

VALUE-ADD: 6

Example(s) from the wild

"I had it help me through updating and re-writing my resume, never a bad thing to have, and it did a really great job, as well as gave me some ideas on what may be a good next professional move."

54. Practice difficult conversations

Role-playing tense dialogues to build communication skills with the aid of AI-generated scripts, scenarios, and responses.

[Learning & Education]

REACH: 6

VALUE-ADD: 7

Example(s) from the wild

"My parents have speculated that I may be on the Asperger's spectrum; I am socially awkward, clueless, and have frequently said things that offended people without any intention to offend.

But now, thanks to ChatGPT, I can run things through a simulator first:

"How would my girlfriend react if I tell her _____?"

"How would my boss react if I said _____?"

"What will people at church think if I bring up this topic?"

"Will my neighbors get mad if I _____?""

55. See blind spots

Activity: Identifying and addressing potential gaps or overlooked aspects in a project or plan.

Generative AI can help by analyzing data and patterns to suggest possible blind spots, providing fresh perspectives, and offering innovative solutions.

[Research, Analysis & Decision Making]

REACH: 6

VALUE-ADD: 7

Example(s) from the wild

“for me I get the most utility from it by helping me point out blind spots in my work, suggest improvements to operations, and offer insights for projects I’m working on.”

56. Data entry

Data entry is the process of inputting information into digital systems for storage and analysis. Generative AI can assist by automating repetitive data input tasks, reducing errors, and speeding up the process.

[Technical Assistance & Troubleshooting]

REACH: 6

VALUE-ADD: 7

Example(s) from the wild

"I don't have any formal training in computer science or coding, but I was able to automate this stupid data entry task at my job. I basically just used trial and error and now something that used to take 4-8 hours of manually typing every week is done in 10 seconds.

Am I a software developer now?

Edit: I did not give ChatGPT any of the actual business data. Thanks for your concern."

57. Legal research

Legal research is the process of finding and analyzing legal information to support a legal case or decision-making. Generative AI can help by quickly identifying relevant case law, statutes, and legal opinions, saving time and providing comprehensive information for legal professionals.

[Research, Analysis & Decision Making]

REACH: 3

VALUE-ADD: 6

Example(s) from the wild

"I'm a lawyer. I use it to make my emails sound more professional and succinct. I also use it for research. It will direct me to the exact statute or case I need, as well as summarize it"

"I work in an industry regulatory environment and use it to get a head start on research for niche and specific rules/applications, etc. I can't assume it's correct, but it can lead me in the right direction."

"I've used it to completely rewrite my employee handbook one section at a time."

"I copied two 60 page contracts (all names/addresses, etc removed) into Chat GPT and named them contract 1 and 2. I asked Chat GPT to abstract the deal points in bullet format and was able to compare the contracts and make a negotiation matrix in 30 minutes. On review, Chat GPT only made one mistake on a payment term."

58. Write job postings

Creating compelling job ads to attract top talent. Generative AI can assist by crafting engaging and targeted job descriptions, optimizing keywords for search algorithms, and suggesting relevant qualifications and responsibilities.

[Content Creation & Editing]

REACH: 4

VALUE-ADD: 8

Example(s) from the wild

“Creating job postings for hiring new team members- creates a good starting point and our team customizes.”

59. Strengthen an argument

Activity: Strengthening an argument involves providing additional evidence, examples, and reasoning to support a particular claim or point of view. This process helps to make the argument more convincing and persuasive.

Generative AI can help with this by generating relevant data, statistics, and expert opinions that can be used to enhance the argument. By analyzing large amounts of information and producing new insights, AI can offer unique perspectives and suggestions to further validate and reinforce the argument being made.

[Research, Analysis & Decision Making]

REACH: 6

VALUE-ADD: 6

Example(s) from the wild

“I used it yesterday to prepare me for a meeting with the tech team about APIs. There is concern this API is too open. I used the bing plugin and showed it the API documentation and told it to review and give me a list of concerns a CTO would have. I then asked it to address those concerns.”

60. Jump to the useful info

Efficiently navigating through large sets of data to quickly find relevant information. Generative AI can help by automatically summarizing and categorizing data for easier access.

[Research, Analysis & Decision Making]

REACH: 6

VALUE-ADD: 6

Example(s) from the wild

“Before we get into the recipe for chicken and meatballs, we need to understand where they come from. Chickens have been around for hundreds of years...”

61. Generate video

Creating visual content using AI technology to produce dynamic and engaging videos. Generative AI can enhance the video creation process by automating the generation of visuals, effects, and transitions, making it more efficient and innovative.

[Creativity & Recreation]

REACH: 6

VALUE-ADD: 6

Example(s) from the wild

“Opus.pro for short form.vids.”

62. Safe space to ask

Generative AI can create a virtual safe space where individuals can freely ask questions without fear of judgment or scrutiny.

[Personal & Professional Support]

REACH: 6

VALUE-ADD: 6

Example(s) from the wild

"I have severe anxiety, so I had difficulties talking to anyone really, so I missed out on asking teachers to explain certain subjects that I didn't understand because I guess I was too scared. Googling stuff helps but it's a hassle and sometimes it's never explained simpler. So chatGPT has been filling up certain gaps in knowledge that I had without feeling judged and having the ability to tell it to explain it in simple terms helps a whole lot."

"Like an infinitely patient college professor/mentor who is always in their office without the ego, bullshit and outrageous cost."

63. Interpret song lyrics

Interpreting song lyrics involves analyzing and understanding the meaning behind the words in a song. Generative AI can aid in this task by using natural language processing to break down complex lyrics and provide insights on their themes, emotions, and symbolism.

[Technical Assistance & Troubleshooting]

REACH: 3

VALUE-ADD: 9

Example(s) from the wild

“What would Meatloaf not do for love?”

64. Dungeons & Dragons

Dungeons & Dragons is a tabletop role-playing game where players create characters and go on adventures in a fantasy world. Generative AI can help by creating unique storylines, characters, and quests for players to experience, enhancing the overall gameplay and immersing players in a dynamic and engaging world.

[Creativity & Recreation]

REACH: 2

VALUE-ADD: 7

Example(s) from the wild

“As a dungeon master, I use it to flush out location descriptions , NPC back stories, etc. I write the big points and use ChatGPT for minor or out of the way topics that MAY come up, but I wouldn't feel disappointed if we didn't use in a session.”

“It's kinda like dungeons & dragons with chatgpt as the dungeon master, lol”

“Just this last weekend I worked with it to create a relatively short original Dungeons and Dragons campaign. It's still excellent at coming up with ideas for the overall plot lines as well as NPC dialogue, challenges/riddles, and original monster encounters. I had my own ideas of subplots and a twist ending and it was able to easily work with me to incorporate those items.”

“I play D&D with it using a rulebook I uploaded. It's extremely good at it.”

65. Generate relevant images

Generative AI can assist in creating diverse and realistic images through algorithms that analyze patterns and styles to produce new visual content. This technology can streamline the image creation process by generating unique and high-quality visuals that align with specific criteria, saving time and resources for graphic designers and content creators.

[Creativity & Recreation]

REACH: 6

VALUE-ADD: 5

Example(s) from the wild

“For my kayak rental business I have used midjourney it to create cool eye catching ads/posters and improve my logo.”

“generated a new business logo”

66. Data manipulation

Data manipulation involves transforming raw data into a more organized and meaningful format for analysis. Generative AI can help by automating the process of cleaning, sorting, and aggregating data, allowing for faster and more accurate manipulation of large datasets.

[Technical Assistance & Troubleshooting]

REACH: 6

VALUE-ADD: 5

Example(s) from the wild

“Reformatting structured text (rotate a JSON table data)”

“I’m a database administrator of sorts (I run our company’s ERP system). Sometime to get the right data in a table I need to use Regular Expressions. I’m decent with Regex, but it is insanely annoying to figure out. Now I just give ChatGPT my input and expected output (multiple examples) and it usually gets it right in a try or two.”

67. Homework

Homework is assigned tasks by teachers to be completed outside of the classroom to reinforce learning. Generative AI can assist with homework by providing resources, explanations, and examples to help students better understand complex concepts, generate answers, and provide feedback on their work.

[Learning & Education]

REACH: 4

VALUE-ADD: 7

Example(s) from the wild

“The kids ask me for help with their homework, and I get instant writers block. ChatGPT can help there.”

“The school bans the use of AI, but it's a fight they can't win. It's like banning google in the 2010s or banning a calculator in the 1990s. It's unenforceable, and it doesn't even prepare kids for the actual future.”

“I tried it in Google sheets. I'm not a coder but I tried a really basic test getting it to output Capital Cities in one cell from country names you type. I just copied a tutorial. What was really impressive with that simple example is that even if you spell the country name wrong, it still gets the correct output. The possibilities of what it could do for sorting through data are very impressive”

68. Write social media copy

Social media copy is concise, engaging text created for online platforms to catch the attention of followers. Generative AI can analyze data, trends, and user preferences to help craft compelling copy that resonates with the audience and drives engagement.

[Content Creation & Editing]

REACH: 2

VALUE-ADD: 6

Example(s) from the wild

“start a new tab and have a conversation about your business. Then for instance, I need a social media plan, I ask it for “give me 25 short sentences as why x in my business will support y” and build the posts”

“You can just talk to it like you would talk to a very junior assistant. “You are my marketing assistant for Widget Corp, serving XYZ type of customer who struggles with ABC problem. Our main product is _____, and we’re running a 20% sale on it this week.”

“Could you please write a 100-word Instagram caption to accompany a photo of this product, calling out our ideal customer by highlighting a pain point at the beginning? Then write briefly how it will solve their main problem, and finish with a strong call to action encouraging the customer to take advantage of the sale before it’s over. Please use a casual and friendly tone.”

“Writing tags and descriptions for youtube videos.”

“I have been running an instagram page for a local running club, and GPT-4 has been writing all of my posts. It comes up with the best hashtags & just yesterday I used DALL-E to make a Veterans Day post with both the picture and the caption.”

69. Translate code (pros)

Translating code involves converting programming instructions from one language to another. Generative AI can assist by automatically translating code, saving time and avoiding errors in the process.

[Technical Assistance & Troubleshooting]

REACH: 2

VALUE-ADD: 8

Example(s) from the wild

“translating code from one programming language into another”

“Convert the following Python code to JavaScript: {code_snippet}”

70. Realistic web copy

Realistic web copy involves creating engaging and persuasive written content for websites. Generative AI can help by generating content ideas, writing drafts, and even suggesting improvements based on the target audience and SEO guidelines.

[Content Creation & Editing]

REACH: 3

VALUE-ADD: 8

Example(s) from the wild

"I'm a software developer, and am working on a website for a friend who does handyman work. I'm terrible at writing content, so I've been using ChatGPT to create some of that content for me. For example, in the sections about services that he offers, I might prompt ChatGPT with "Write an elevator pitch for someone who paints home interiors"

71. With MS Office apps

Manage spreadsheets, create presentations, and write documents with MS Office apps. Generative AI can assist by automating repetitive tasks, generating content suggestions, and enhancing collaboration through real-time editing suggestions.

[Technical Assistance & Troubleshooting]

REACH: 6

VALUE-ADD: 5

Example(s) from the wild

“Can you please create the VBA code for a PowerPoint presentation with this information on it?”

72. Understand movie plots

Generative AI can analyze movie plots to provide summaries, identify key themes, and predict plot twists. It can assist in categorizing movies by genre, rating, and audience demographics. Additionally, generative AI can generate personalized movie recommendations based on an individual's viewing history and preferences.

[Technical Assistance & Troubleshooting]

REACH: 2

VALUE-ADD: 9

Example(s) from the wild

"My main usage lately has been better understanding what's going on in a movie and getting some tips about Stardew Valley."

73. Code for basic video game

Developing a simple video game involves creating gameplay mechanics, graphics, and user interactions with code. Generative AI can assist by generating game assets, designing levels, optimizing performance, and suggesting new features.

[Creativity & Recreation]

REACH: 2

VALUE-ADD: 9

Example(s) from the wild

“give me python code for pong”

74. Track medical symptoms

Tracking medical symptoms involves monitoring and recording changes in a person's physical or mental health over time. Generative AI can help by analyzing patterns in symptom progression, predicting potential diagnoses, and offering personalized treatment recommendations based on data input.

[Personal & Professional Support]

REACH: 5

VALUE-ADD: 6

Example(s) from the wild

"I just have one chat that I open and say (I always do text to speech on the keyboard with my phone app for this particular convo) "note that on November 14th at 6AM my left hand went numb on the last two fingers while eating breakfast and then I have it arranged to report the data back to me as a table that I can either show my doc"

75. Healthier living

Improving overall well-being and lifestyle choices by adopting healthier habits and routines. Generative AI can provide personalized nutrition plans, workout routines, and wellness tips to support individuals on their journey to better health.

[Personal & Professional Support]

REACH: 4

VALUE-ADD: 6

Example(s) from the wild

"I used it last night to set up a spreadsheet full of healthy eating & exercise goals for the month of May. Its all step by step (daily and weekly), with recipes (breakfast, lunch & dinner) based on ingredients I have and my dietary needs. Hydration, study, and hobby time goals was next, and that's all sorted too. It was just a little experiment to see how it would all work, and I swear...its flawless! It would have taken me a few days to sort out a schedule, yet it took only an hour with ChatGPT."

"I gave it the recipe names for all the meals my wife cycle through in our meal plan and asked it to extend the list. Everything it came up with was stuff we would totally enjoy. I've made several from it's extended list."

76. Prepare for meetings

Preparation for meetings involves organizing thoughts, creating agendas, and collecting necessary materials. Generative AI can assist by generating meeting agendas, providing research insights, creating summaries of relevant information, and drafting email reminders or follow-up notes.

[Learning & Education]

REACH: 5

VALUE-ADD: 5

Example(s) from the wild

"I have it respond to stuff I want to bring up with my team, to be better prepared for meetings. ("respond three times, once as project lead, once as an educated user, once as a malicious user")"

"It goes to meetings for me while I go skiing. Thx Neural speech and NLP."

77. Explain idioms

Analyze and interpret phrases with non-literal meanings. Generative AI can provide examples/explanations to aid in understanding idioms easily and effectively.

[Technical Assistance & Troubleshooting]

REACH: 2

VALUE-ADD: 9

Example(s) from the wild

"If I ever hear a word or colloquialism that I never heard of before, chatgpt knows the answer."

78. UX / user story writing

UX user story writing involves creating detailed narratives that articulate a user's interaction with a product or service. Generative AI can assist by generating user scenarios, identifying pain points, and proposing creative solutions to enhance user experiences.

[Creativity & Recreation]

REACH: 1

VALUE-ADD: 8

Example(s) from the wild

"In: give me 24 user stories for a pomodoro app

Out:

As a user, I want to create an account so that I can save my preferences and track my progress.

As a user, I want to customize the duration of my short breaks to help me recharge effectively between work intervals.

As a user, I want to customize the duration of my long breaks, which I can take after a certain number of completed Pomodoros.

As a user, I want to set a specific number of Pomodoros to complete before taking a long break.

As a user, I want to start, pause, and resume a Pomodoro timer with ease."

"I am the Scrum Master on a scrum team that uses Jira."

"I use GPT to write all of my user stories complete with test cases and acceptance criteria."

"It does it beautifully and saves many hours of time."

79. Suggest code libraries (pros)

Generative AI can recommend code libraries to simplify programming tasks by suggesting efficient tools and resources based on specific project requirements and desired outcomes. This technology streamlines the process of discovering relevant libraries, saving valuable time and improving code quality.

[Technical Assistance & Troubleshooting]

REACH: 1

VALUE-ADD: 8

Example(s) from the wild

"I've quickly become reliant on it for learning new libraries, frameworks, and software design concepts. What'd used to take me minutes or even hours googling, sifting through stack exchange posts, and reading docs and blogs is now just me asking ChatGPT to explain things until I get it."

"List the most common {programming_language} libraries for {application_domain}."

80. Write poems

Creating verse with depth, emotion, and beauty; AI generates words and themes to inspire, crafting unique poems effortlessly.

[Creativity & Recreation]

REACH: 1

VALUE-ADD: 9

Example(s) from the wild

“My payroll office currently has a poem stuck on the wall written by ChatGPT. The office is convinced I wrote it, and don't believe that it's AI. I couldn't write a poem even if I tried.”

81. Work buddy

Work buddy is a collaborative task where two or more individuals partner up to complete assignments or projects. Generative AI can assist by providing real-time suggestions, generating ideas, improving communication, and increasing productivity.

[Personal & Professional Support]

REACH: 5

VALUE-ADD: 5

Example(s) from the wild

"I use it as a mini-me that is extremely resourceful and is eager to get to work. I come up with a plan, or something I want to achieve, I talk to him, share eachothers thoughts and then I let him do his thing while I do mine. Occasionally I checkup to see what he came up with to incorporate in my share of the work or I give him feedback and we're off again. I call it Ultra Sprints and we love it."

82. Edit video transcripts

Editing video transcripts involves reviewing and refining the written content of a video to ensure accuracy and clarity. Generative AI can help streamline this process by automatically transcribing video content and providing editing suggestions, saving time and improving efficiency.

[Content Creation & Editing]

REACH: 2

VALUE-ADD: 6

Example(s) from the wild

“There are some YouTubers whose videos I like to take notes on. So to make it easier for myself, one thing I've been doing regularly is taking the auto-generated transcripts of their videos and using ChatGPT to fix the punctuation, etc.”

“So, I have a part-time job working as a transcriber for a nonprofit organization. It involves taking a massive amount of video/audio and converting it into Word documents (millions of words.) If the video already comes with a transcript (YouTube provides it, but it's always riddled with hundreds of errors and typos each time,) then I feed it through ChatGPT and ask ChatGPT to clean up the mistakes for me and format the text. ChatGPT does about 90% of the work, but usually will make some hallucination mistakes of its own, so I need to do proofreading for that, too. If the video doesn't have a transcript, I'll run it through an audio-software like Temi to convert it into loose words, then feed through ChatGPT. Since I'm paid by the minute (a 100-minute video pays me \$80,) ChatGPT has drastically sped up my work. Prior to using ChatGPT, a 100-minute video would have taken me maybe ten hours of work to do (since I had to do everything manually, which is indescribably exhausting.) Now, with ChatGPT, such a 100-minute video can be done in just two hours, and it is much less taxing on my energy. Now, if I were allowed to do an unlimited amount of work, I could earn as much as \$100,000 in a year.”

“I'm a video editor for YouTube channels. I'm sure you've seen videos that use clips from the office or any other show for comedic effect. I wanted to see if it could find in a TV show when someone says a certain phrase so that I could then go find that clip and use it in editing, so I asked it “When in The Office does someone say ‘I don't understand?’”. It delivered!”

83. Motivate me

Motivate me is an activity aimed at boosting one's enthusiasm, determination, or confidence. Generative AI can help by creating personalized messages, affirmations, or pep talks that cater to an individual's specific needs and goals.

[Personal & Professional Support]

REACH: 7

VALUE-ADD: 3

Example(s) from the wild

"Captain Jean Luc Picard and give me pep talks."

84. Packing for travel

Packing for travel requires selecting clothing, toiletries, and other essentials based on destination and duration. Generative AI can suggest packing lists based on weather forecasts, travel itineraries, and personal preferences.

[Creativity & Recreation]

REACH: 5

VALUE-ADD: 5

Example(s) from the wild

"Create a packing list for 3 young children who will spend 4 days at a beach in Michigan in June. Include clothing and care items."

85. Sample data

Activity: *Analyzing consumer behavior trends in order to create targeted marketing campaigns.*

Generative AI can help by processing large amounts of consumer data to identify patterns and preferences, creating personalized content for marketing materials, and predicting future trends to stay ahead of the competition.

[Technical Assistance & Troubleshooting]

REACH: 2

VALUE-ADD: 7

Example(s) from the wild

"It's great for producing demo data. Need a bunch of fake company names or customer names or product codes, ChatGPT is good at deriving stuff like that"

"+1 on mock data. I can fill a data table with highly realistic information in seconds. Faster and more detailed than Content Reel."

86. Technical use of software

Using software for technical purposes involves utilizing various programs and applications to perform specific tasks related to engineering, programming, data analysis, and other technical fields. Generative AI can assist in automating repetitive tasks, optimizing algorithms, generating code snippets, and predicting potential solutions to complex problems.

[Technical Assistance & Troubleshooting]

REACH: 4

VALUE-ADD: 5

Example(s) from the wild

“As a Shopify store owner who is new to Shopify and just starting to learn Liquid programming I want to be able to show an estimated shipping date on my product page using a custom liquid block that adds two days to today's date so that my customers have a good idea for when they can expect me to ship the item to them”

“I use it to make powershell scripts, generate large sets of sql parameters, explain cron jobs and write ack commands and sql scripts. It's helpful that way.”

87. For people with ADHD

Managing daily tasks can be challenging for individuals with ADHD. Generative AI can help by creating personalized schedules, reminders, and organization systems tailored to their specific needs and preferences. This technology offers support in prioritizing tasks, breaking them down into manageable steps, and providing motivation through positive reinforcement. By leveraging generative AI tools, individuals with ADHD can enhance their productivity and improve their overall quality of life.

[Learning & Education]

REACH: 2

VALUE-ADD: 6

Example(s) from the wild

"I am currently struggling with my autism and ADHD and I've been trying to find a way to implement ChatGPT into my system of planning my daily life, goals, prioritising, structure etc. I get overwhelmed easy as well and like you said burn out. How do you use it to help plan your days and structure? Do you use same prompts every day so it has context?"

88. Ad / marketing copy

Utilizing AI for ad/marketing copy can streamline the process by generating personalized and compelling content tailored to specific target audiences. By analyzing data and trends, AI can create impactful messages that resonate with consumers, increasing engagement and driving conversions. This technology automates the tedious task of copywriting, allowing marketers to focus on strategy and creativity. GANs and NLP models can assist in crafting persuasive and relevant ad copy that captures attention and delivers results.

[Content Creation & Editing]

REACH: 3

VALUE-ADD: 5

Example(s) from the wild

“Yes I have. It writes all of my advertising copy and website marketing content. It's epic and saves me so much time having to write it or hire a writer. Im making money off of gpts writing.”

“I created a reference document of my tone and voice and writing style and my business info (brand, values ideal client psychographics”

“So, now ChatGPT writes my emails, ads, YouTube scripts sales pages all in my voice. It has saved a shitload of time”

89. Special needs education

Special needs education is a tailored approach to teaching students with disabilities or learning difficulties. Generative AI can help by creating personalized learning plans, providing adaptive resources, generating visual aids, and developing interactive exercises to support individualized instruction and foster inclusive learning environments.

[Learning & Education]

REACH: 2

VALUE-ADD: 6

Example(s) from the wild

“My 10 year old son has speech and hearing issues which impact his reading ability. We work on lists of words, affixes and such - for things he’s struggling with he comes up with a narrative concept then I use chatGPT to write a story at his reading level including those exact words or language concepts he’s working on. He’s always excited cause it’s a story he wants to read - It’s a game changer for special needs education.”

“It can read me comic books with vision, I can practice German with it, using talk-to-gpt until I get my voice feature, but you can just talk to it like a human. haha I’m trying to utilize it to understand the specificities of abstract and highly visual films like ERaserhead or Mulholland dRivd or VIdeodrome. It’s incredibly useful to watch films with and explore them thematically. unfortunately, it can only process one image at a time, so it’s hard to really get a feel for a film’s context if i want it to offer me audio descriptions.”

90. Spot anomalies

Analyzing data for abnormalities or inconsistencies. Generative AI can assist by identifying patterns and creating predictive models to quickly spot anomalies.

[Technical Assistance & Troubleshooting]

REACH: 3

VALUE-ADD: 6

Example(s) from the wild

“Could you analyze this dataset and identify any anomalies or outliers? Please explain the criteria you used to determine these irregularities and suggest possible reasons for their occurrence.”

91. Build business plan

Creating a detailed strategy outlining goals, objectives, and financial projections for a business. Generative AI can assist by analyzing market trends, competitors, and customer data to generate insights for a more informed plan.

[Content Creation & Editing]

REACH: 5

VALUE-ADD: 4

Example(s) from the wild

“the other day I was bored and thought “how could would it be to be rich and start my own record label”, and I then proceeded to spend the next 3-4 hours coming up with a business plan with chatgpts help, and then I gave it certain perimeters to run a mock simulation of the record label. I think I ended up 6 years deep into the simulation—essentially chatgpt would present me with scenarios to which I had to make decisions for, then chatgpt would simulate a financial report for the year and an overall summary of how my decisions affected the year. And I did that for 6 years, each time revising things here and there.”

92. Refine prompts

Refine prompts involves improving and strengthening initial ideas or instructions. Generative AI can assist by generating new variations, prompting creative thinking, and suggesting alternative approaches.

[Personal & Professional Support]

REACH: 2

VALUE-ADD: 6

Example(s) from the wild

*"*Welcome to the prompt engineering process. Your goal as a prompt engineer is to help me craft the best possible prompt that aligns with my needs. This prompt will be used by ChatGPT. Here's how the process will work:*

**First Response: Your initial response will ask me about the topic or subject of the prompt. I will provide my answer, but we will improve it through continuous iterations by following the next steps.*

**Revised Prompt and Questions: Based on my input, you will generate two sections: a) Revised Prompt: You will provide a rewritten prompt that is clear, concise, and easily understood by ChatGPT. This prompt will incorporate the information provided and any subsequent iterations. b) Questions: You will ask relevant questions to gather additional information needed from me to improve the prompt further.*

**Iterative Process: We will continue this iterative process, with me providing additional information and you updating the prompt in the Revised Prompt section. We will repeat this cycle until I confirm that we have reached the desired prompt.*

**Let's start by clarifying the topic or subject of the prompt. Please provide your answer, and we will proceed with the iterative process to refine and enhance it until we achieve the best possible outcome."*

"I fed a GPT 4 session all the new release notes on Midjourney 5 and then fed it about 20 well-structured descriptions for ver 5 to build a GPT interface that will write long descriptive Midjourney prompts from a simple input into GPT 4. (the new Midjourney now uses long text descriptions, as opposed to the last version that used simple delineated words/phrases.)"

93. For entrepreneurs / startups

Entrepreneurs/startups brainstorm ideas, create business plans, and seek funding to launch their ventures. Generative AI can assist by generating market insights, creating business proposals, and predicting potential obstacles to help optimize strategies.

[Personal & Professional Support]

REACH: 3

VALUE-ADD: 5

Example(s) from the wild

“Not to be a jerk, but if a business owner cannot find good uses for ChatGPT in their business, I cannot see how that person is resourceful or inventive enough to run a business”

“I told him about my SaaS startup in 3-4 sentences. Then I could ask him about possible new features, what it thinks about our current landing page, what else should we put there, faq, cold outreach and followup emails, etc. I love this tool!”

94. Build an website / app

Creating a website or app involves designing user interfaces, writing code, and testing functionality. Generative AI can help by generating code snippets, designing layouts, and automating testing processes to streamline the development process and improve efficiency.

[Technical Assistance & Troubleshooting]

REACH: 2

VALUE-ADD: 4

Example(s) from the wild

"I've been using Chat GPT to teach me how to use Unity by making my dream game! It's already functioning surprisingly. I always say it doesn't just build the game, but it is exceptionally good at teaching me how to do it myself. I would never have picked up this hobby otherwise but it will be complete and on steam in 6 months! It's also a very simple game without much reliance on rendering, visual assets, animations etc. since it's a business simulator game. I'm actually having fun playing my own game 🤓"

"I used it to create a local news media site."

"https://www.reddit.com/r/OpenAI/comments/11y16lz/how_im_using_ai_city_news_site/?utm_source=share&utm_medium=web2x&context=3"

"I made Cover Letter generator website and I've been using it to help some of my buds apply for jobs (most of them are applying for part time gigs)"

"I'm trying to build an app using Flutter and Yodlee API, and it gave me the 10 step plan from nothing to finished app. And I have only basic experience in coding."

95. Write blog posts

Writing blog posts involves creating engaging and informative content for online platforms. Generative AI can assist by generating topic ideas, creating outlines, crafting compelling headlines, and even drafting initial paragraphs.

[Content Creation & Editing]

REACH: 3

VALUE-ADD: 5

Example(s) from the wild

“As a marketing manager i have used GPT to write posts and format newsletters. Again. I feed it what i want. It gives me a layout. I give it some corrections like shorter, different starting lines, ect, then make edits.”

96. Write a funding proposal

Creating a document outlining a project or initiative in need of financial support. Generative AI can assist by providing templates, generating compelling language, suggesting innovative ideas, and helping to tailor the proposal to specific funders' requirements.

[Content Creation & Editing]

REACH: 3

VALUE-ADD: 5

Example(s) from the wild

"I used it to write funding proposals for our community garden. 20 mins of effort awarded us \$23k in grants last week."

97. Write a press release

A press release is a brief statement issued to the media to announce news or an event. Generative AI can help by generating compelling and relevant content, optimizing for keywords, and ensuring the message is tailored to the target audience.

[Content Creation & Editing]

REACH: 3

VALUE-ADD: 5

Example(s) from the wild

"I used it last week to write a press release. The press release was picked up nationally."

98. Edit digital images

Editing digital images involves making alterations to photos or graphics using software tools. Generative AI can streamline this process by suggesting creative effects, enhancing colors, removing imperfections, and even generating original designs. With its ability to learn from existing images and patterns, generative AI can assist in creating visually stunning edits with minimal manual input.

[Content Creation & Editing]

REACH: 2

VALUE-ADD: 5

Example(s) from the wild

"I once made it generate stars of 1 to 2 pixels randomly on a 1000x2000 png so i can put it behind my graphics, with a variable to control the amount of stars. worked like a charm."

99. Plan workouts

Plan workouts using generative AI to create personalized exercise routines tailored to individual fitness levels, goals, and preferences.

[Personal & Professional Support]

REACH: 3

VALUE-ADD: 4

Example(s) from the wild

"I use ChatGPT to formulate a daily workout plan considering my workout goals (mainly healthspan, longevity, mental acuity, cardiovascular and muscular health), gender, age, and fitness experience"

100. Project management

Project management involves planning, organizing, and overseeing tasks to achieve specific goals within a set timeline and budget.

Generative AI can help with project management by automating repetitive tasks, analyzing data to provide insights, creating schedules and timelines, and improving communication among team members.

[Technical Assistance & Troubleshooting]

REACH: 3

VALUE-ADD: 4

Example(s) from the wild

"I have a team of 5 employees: John, Bratt, William, Joe and Jack. John, Bratt and William works 4 pm to 2 am. Joe and Jack works 6 am to 4 PM. Everyone needs at least one day off, Dave needs Mondays. Work is 7 days a week. Only two employees can be on schedule on any given shift. Could you do the schedule for the team up to august?"